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**Contact: Thomas Peterson**  
Phone and text: (949) 230-5648  
Email: TomPeterson@sbcglobal.net

## **TICKET SALES ARE BRISK FOR SIGNATURE EVENT** *Saturday Night’s Performance Expected to Sell Out*

**LAGUNA BEACH, CA** – The demand for tickets for the signature event of AIDS Services Foundation – this year’s **Splashback to Beaver High** – has outpaced that of previous years, making it a virtual certainty that the event will sell-out its Saturday night performance. This is the 23rd annual installment in a series of fundraisers known as **The Big Splash**, whose premiere performance in 1985 ran 9 minutes and raised \$ 33,000. Splash productions have gone on to raise more than \$8 million to help people with HIV/AIDS in Orange County. Over the years, **Bea Arthur, Cher, Whoopi Goldberg, Penny Marshall, Dolly Parton, Phyllis Diller, Frankie Avalon, Lauren Bacall, Tom Bosley, Connie Stevens, Carrie Fisher, Jack Lemmon** and many, many more have all been Big Splash volunteers with their character voices.

Proceeds from this event go directly into client services at AIDS Services Foundation. Writer/Producer/Director Ken Jillson sums it up this way: “Every penny goes to help people with HIV/AIDS in Orange County. The outpouring of generosity from cast members, corporate sponsors, celebrities and donors never ceases to amaze me. The Big Splash just gets bigger and bigger every year.”

The main event will take place on the grounds of the **Festival of the Arts in Laguna Beach**. Tickets are still available for the performance on **Saturday evening, September 27th**. Guests will enjoy complimentary cocktails, hors d’oeuvres and dinner under the stars along with the Beaver High silent auction, casino games, and an evening full of surprises. Reserved seating on Saturday evening is \$250 per person, with Major Donor Programs beginning at \$ 1,200. Doors open at 6:00 pm on Saturday, followed by dinner at 8:00. The curtain goes up at 9:00 sharp.

The opening night performance will be presented on **Friday night, September 26th**, with tickets being offered at \$ 110 for reserved seating and \$ 60 for general admission. Complimentary cocktails and hors d’oeuvres are also included. Doors open at 7:00 and the curtain goes up at 8:00.

To order tickets or to inquire about Major Donor Programs, please contact Diana Pahl at 949 / 809 – 8760 or at **DPahl@ocasf.org**. More complete event information can be found through a link at **www.ocasf.org**.

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Founded in 1985, AIDS Services Foundation is the largest non-profit provider of care and services to people with HIV in Orange County, serving 1,600 clients across Orange County. Services include food, transportation, housing, emergency financial assistance, family support programs, mental health counseling, support groups, and HIV education and prevention services. For more information, please visit: <http://www.ocasf.org>.